

## Art Hyperdynamics in a Megacity such as São Paulo

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São Paulo is the largest city not only in Brazil but also in the Americas ([https://en.wikipedia.org/wiki/Largest\\_cities\\_in\\_the\\_Americas](https://en.wikipedia.org/wiki/Largest_cities_in_the_Americas)). Regarding city sizes on the other side of the planet, at this “New World”, New York is in the 4th position, Los Angeles on the 8th, Toronto 13th and Chicago the 14th. But if we consider Greater São Paulo and the ongoing conurbation processes, it might be now the 3rd or 4th biggest city in the world with more than 27 million residents. Greater Tokyo leads with the impressive number of 38.14 million. Displacing Rio de Janeiro and Buenos Aires, Sao Paulo has become the cultural hub in South America, attracting almost 15 million tourists per year. However differently from Tokyo, New York, London and other megacities, Sao Paulo faces quite a different reality: the informal city that comprises around 70% of its territorial dimension. Art interventions in urban contexts in São Paulo, up to mid 1990s, did not considered this reality, acting as they were happening in a “formal” city, the one that is shaped by urban policies, urban plans and legislation, receiving therefore contributions from public administrators, politicians, legislators, urban planners, architects, landscapers, and other stakeholders of a planned urban environment. My talk will introduce three art/cultural events that since the turn of the century generated other spatio-temporal dynamics and operations in this complex urban context denoting genuine and singular intent in coping with this unfair and divided, if not segregated, city.

【発表者プロフィール／Profile】

Martin Grossmann is Full Professor of the School of Communication and Arts of University of Sao Paulo (USP) since 2006. His academic and cultural trajectory in this university started in 1985. He is the co-creator and coordinator of Forum Permanente (Website: <http://www.forumpermanente.org/en/about>), a critical platform specialised in analysing and discussing the relationship between contemporary art & culture and their contexts of social reception and interface, such as museums, cultural centres, artists run centres, etc. He is the academic coordinator of USP's Art & Culture Chair (<http://www.iea.usp.br/en/research/chairs/olavo-setubal-chair-of-arts-culture-and-science>) established at the Institute for Advanced Studies - IEA, in 2015. From 2012 to 2016, Martin Grossmann was the director of the Institute of Advanced Studies (Website: <http://www.iea.usp.br/en/>) at USP. Before these positions he was the director of Centro Cultural Sao Paulo (Website: <http://www.centrocultural.sp.gov.br/>) from 2006 to 2010 and deputy director of the Museum of Contemporary Art (Website: <http://www.mac.usp.br/mac/>)(MAC) in Sao Paulo, from 1998 to 2002. Currently he is visiting researcher of the WIAS-Waseda Institute of Advanced Studies.